



KUDOS TESTIMONIALS VIDEOS TIPS POLL



### Permissions, pets and property showings

Everyone knows you're supposed to floss your teeth every day, slow down at yellow traffic lights and pay your bills on time. Yet we're not always diligent about doing what we're supposed to do. So here are some friendly reminders about the rules of showing properties. [Read more ...](#)



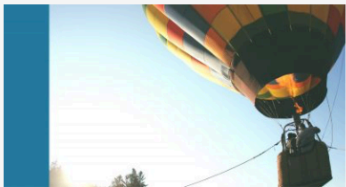
### Top 7 most important security checks at property viewings

You've done the same thing a thousand times. But one day you're distracted, in a hurry, and something is left unlocked. With luck the owner's cat didn't sneak out onto the road. But for all the times you got it right, it can go wrong and it takes only one careless mistake. [Read more...](#)



### How you voted in our dress code poll

In the business world a person's attire matters, and that's particularly true for professionals who interact in person with their clients, as Realtors do. But clothing styles are not just about looking nice and wearing what's considered suitable. [Read more...](#)



### The truth behind the numbers: Real estate trends and statistics

The truth behind the numbers is that economists are not unlike political scientists in that they don't all share the same perspectives and principles. Some base their projections on theories, some on data, and some on historical trends. And though their forecasts can influence the economy to some degree, they can't always accurately predict the outcomes. [Read more ...](#)



### Video: Personal branding and integrity

How do you set yourself apart from your peers? Watch Richard Robbins explain how to develop your own personal brand. [Read more...](#)



### Last week we asked you

Last week the poll question was about the ways Realtors can become industry experts, and so we asked you: Which of these statements captures our 2nd guiding principle of professionalism — Be an industry expert? [Read more...](#)